



**Is it Time for A Change Yet?**

**Is it Time to Adapt to this  
Changing Market?**

**Is it Time to Increase your  
Cash Flow to Sustainable Levels?**

**PARA**<sup>MANAGEMENT</sup>**WEST**  
Apartment Investment Specialists  
Property & Asset Management, Acquisition/Disposition Consulting

**Apartment Owners  
Are you Experiencing  
the following....**

- Lower Occupancy Rates
- Increased Turnover and Move outs
- Increased Delinquencies
- Difficulties in this Changing Market

**PARA WEST Can Help!**

## Performance That Speaks For Itself!

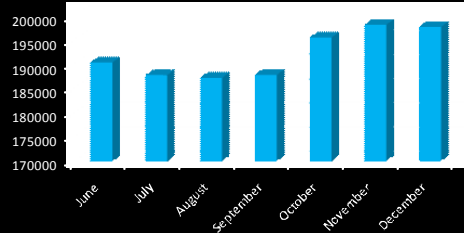
ParaWest has been able to Achieve Occupancy and Revenue Performance Far Superior to Houston's Metro Area and Submarket Averages.

### Legacy at Westchase

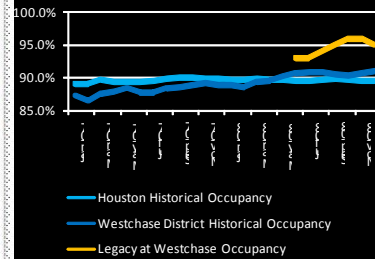
10070 Westpark, Houston, TX 77042  
 324 Units



Total Income



Historical Occupancy for Class B Apartment Communities

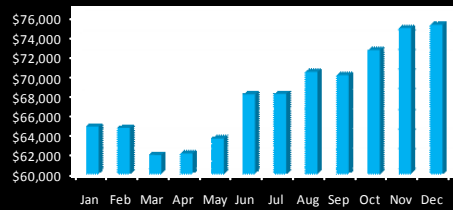


### The Palms at Chimney Rock

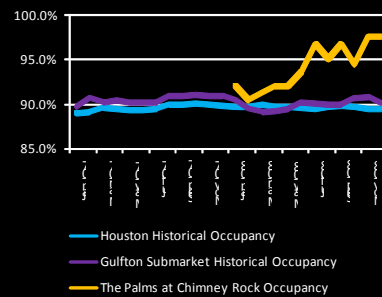
6700 Chimney Rock, Houston, TX 77081  
 125 Units



Total Income

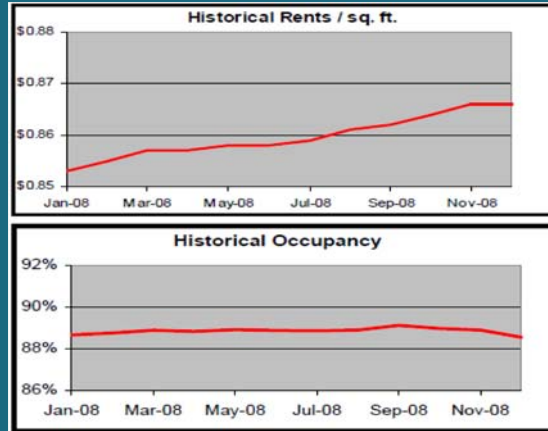


Historical Occupancy for Class B Apartment Communities



- ◆ **Immediate Revenue Enhancement**
- ◆ **Cash Flow Guarantee**
- ◆ **Management Solutions**

Houston	
Occupancy	88.56%
Monthly Change	▼ 0.34
Annual Change	▼ 0.22
Rent / Unit	\$741.14
Monthly Change	▲ \$0.09
Annual Change	▲ \$14.85
Rent / SF	\$0.866
Monthly Change	■
Annual Change	▲ \$0.014
Monthly Absorption	-1,087
Annual Absorption	5,782
Units U/C	28,405
Units Planned	15,826



In Response to the Houston Apartment Market's continuing softness, we have developed an array of

**Alternatives For  
Under-Performing Apartment Properties**

Available Through

**ParaWest Management**

**Through Focused Hands on Management!**

Our partners, Michael, Delane and Kim personally oversee all property operations.

**Through 50+ Years of Collective Apartment Management Experience!**

Michael and Delane have been managing apartment investment properties in southwest U.S. markets for more than two decades. They have navigated some of the worst markets of the past and have been successful. With their proven, hands on methods they can help navigate your investment property through this challenging market as well.

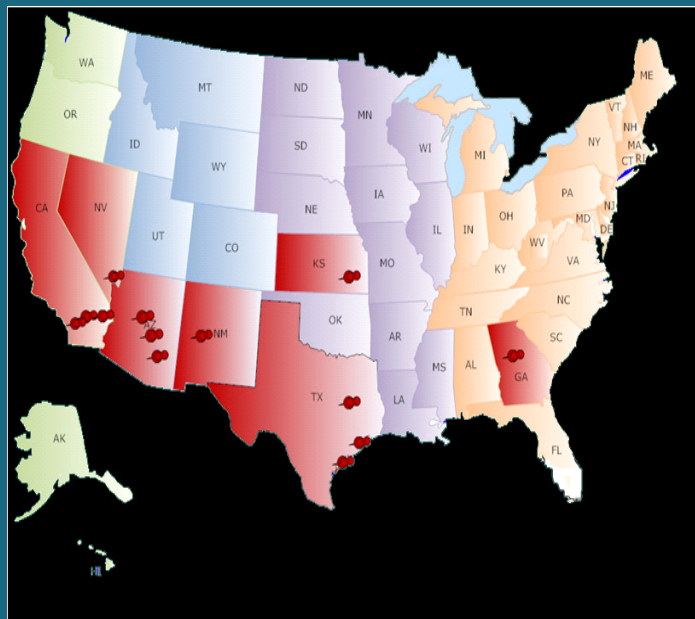
**By Eliminating the Supervisory and Departmental Layers that Large Management Companies suffer from!**

Having run regional operations for some of the largest management companies in the country, ParaWest Partners understand what it takes to maximize property performance, and are unconstrained by unnecessary corporate "structure", which

**For a No Cost, No Obligation Consultation  
contact:**

**Michael Salkeld  
602-309-2057**

**Ms@parawestmanagement.com**



MANAGEMENT  
**PARA WEST**  
Apartment Investment Specialists  
Property & Asset Management, Acquisition/Disposition Consulting

10070 Westpark Drive  
Houston, TX 77042  
480-951-4872  
602-309-2057 (cell)  
480-991-9642 Fax  
[Ms@parawestmanagement.com](mailto:Ms@parawestmanagement.com)